Privacy Impact Assessment (PIA)

TEMPLATES





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| | | 4.2 | | |

Foreword

The methodology of the French Data Protection Authority (CNIL) comprises three guides: one setting out the approach, a second containing facts that could be used for formalizing the analysis and a third providing knowledge bases (a catalogue of controls aimed at complying with the legal requirements and treating the risks, and examples):



These can be downloaded

from the CNIL's website:

https://www.cnil.fr/en/privacy-impact-assessments-cnil-publishes-its-pia-manual

Writing conventions for all of these documents:

- the term "**privacy**" is used as shorthand to refer to all fundamental rights and freedoms (particularly those mentioned in the <u>[GDPR]</u>, by Articles 7 and 8 of the <u>[EU Charter]</u> and Article 1 of the <u>[DP-Act]</u>: "privacy, human identity, human rights and individual or public liberties");
- □ the acronym "**PIA** " is used interchangeably to refer to Privacy Impact Assessment and Data Protection Impact Assessment (DPIA);
- □ wordings in square brackets ([title]) correspond to references.

<u>Attention</u>: the templates presented in this guide constitute an aid to the implementation of the approach. It is entirely possible and even desirable to adapt them to each particular context.

Please note: these templates may have to be adapted, and should be used as a complement to the guide "PIA, methodology".

CNIL.

1 Study of the context: templates

1.1 Overview of the processing

Description of the processing under consideration

| Description of the processing ¹ | |
|--|--|
| Processing purposes | |
| Processing stakes | |
| Controller | |
| Processor(s) | |

Sector-specific standards applicable to the processing²

| Standards applicable to the processing | Consideration |
|--|---------------|
| | |
| | |
| | |

1.2 Data, processes and supporting assets

Data description, recipients and storage durations

| Data types | Recipients | Storage duration |
|------------|------------|------------------|
| | | |
| | | |
| | | |

Description of the processes and supporting assets

[insert a diagram of data flows and a detailed description of the processes carried out]

| Processes | Detailed description of the process | Data supporting assets | |
|-----------|-------------------------------------|------------------------|--|
| | | | |
| | | | |
| | | | |

¹ Its nature, scope, context, *etc*.

² See Article 35 (8) of the [GDPR].



2 Study of the fundamental principles: templates

2.1 Assessment of the controls guaranteeing the proportionality and necessity of the processing

Explanation and justification of purposes

| Purposes | Legitimacy |
|----------|------------|
| | |
| | |
| | |

Explanation and justification of lawfulness

| Lawfulness criteria | Applicable | Justification |
|---|------------|---------------|
| The data subject has given consent ³ to the processing of his or her personal data for one or more specific purposes | | |
| Processing is necessary for the performance of a contract to which the data subject is party or in order to take steps at the request of the data subject prior to entering into a contract | | |
| Processing is necessary for compliance with a legal obligation to which the controller is subject | | |
| Processing is necessary in order to protect the vital interests of the data subject or of another natural person | | |
| Processing is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller | | |
| Processing is necessary for the purposes of the legitimate interests pursued by the controller or by a third party, except where such interests are overridden by the interests or fundamental rights and freedoms of the data subject which require protection of personal data, in particular where the data subject is a child ⁴ | | |

 ³ With regard to obtaining the data subject's consent and informing the latter, see Chapter 2.2.
⁴ This point shall not apply to processing carried out by public authorities in the performance of their tasks.

Explanation and justification of data minimization

| Details about the data processed | Data categories | Justification of the need and relevance of the data | Minimization controls |
|----------------------------------|--------------------|---|-----------------------|
| | | | |
| | | | |
| | | | |

Explanation and justification of data quality

| Data quality controls | Justification |
|-----------------------|---------------|
| | |
| | |
| | |

Explanation and justification of storage durations

| Data types | Storage duration | Justification of the storage duration | Erasure mechanism at the end of the storage duration |
|-------------------|------------------|---------------------------------------|--|
| Common data | | | |
| Archived data | | | |
| Functional traces | | | |
| Technical logs | | | |

Assessment of the controls

| Controls guaranteeing the proportionality and necessity of the processing | Acceptable/can be improved on? | Corrective controls |
|--|-----------------------------------|---------------------|
| Purposes: specified, explicit and legitimate | | |
| Basis: lawfulness of processing, prohibition of misuse | | |
| Data minimization: adequate, relevant and limited | | |
| Data quality: accurate and kept up-to-date | | |
| Storage durations: limited | | |

Please note: these templates may have to be adapted, and should be used as a complement to the guide "PIA, methodology".

CNIL.

2.2 Assessment of controls protecting data subjects' rights

Determination and description of the controls for information for the data subjects

If the processing benefits from an exemption from the right to information, as provided for in Article 32 of the [DP-Act] and Articles 12, 13 & 14 of the [GDPR]:

Exemption from having to inform the data subjects Justification

Otherwise:

| Controls for the right to information | Implementation | Implementation justification or justification why not |
|--|----------------|---|
| Presentation of the terms & conditions for use/confidentiality | | |
| Possibility of accessing the terms & conditions for use/confidentiality | | |
| Legible and easy-to-understand terms | | |
| Existence of clauses specific to the device | | |
| Detailed presentation of the data processing purposes (specified objectives, data matching where applicable, <i>etc</i> .) | | |
| Detailed presentation of the personal data collected | | |
| Presentation of any access to the identifiers of the device, the smartphone/tablet or computer, by specifying whether these identifiers are communicated to third parties | | |
| Presentation of the user's rights (consent withdrawal, data erasure, <i>etc</i> .) | | |
| Information on the secure data storage method, particularly in the event of sourcing | | |
| Arrangements for contacting the company (identity and contact details) about confidentiality issues | | |
| Where applicable, information for the user on any change concerning the data collected, the purposes and confidentiality clauses | | |

| Controls for the right to information | Implementation | Implementation justification or justification why not |
|--|----------------|---|
| Regarding transmission of data to third parties: | | |
| - detailed presentation of the purposes of transmission to third parties | | |
| - detailed presentation of the personal data transmitted | | |
| - indication of the identity of third-party bodies | | |

Determination and description of the controls for obtaining consent⁵

| Controls for obtaining consent | Implementation | Implementation justification or justification why not |
|---|----------------|---|
| Express consent during registration | | |
| Consent segmented per data category or processing type | | |
| Express consent prior to sharing data with other users | | |
| Consent presented in an intelligible and easily accessible form, using clear and plain language adapted to the target user (particularly for children) | | |
| Obtaining parents' consent for minors under 13 years of age | | |
| For a new user, consent must once again be obtained | | |
| After a long period without use, the user must be asked to confirm his/her consent | | |
| Where the user has consented to the processing of special data (e.g. his/her location), the interface clearly indicates that said processing takes place (icon, light) | | |
| Where the user changes device, smartphone or computer, reinstalls the mobile app or deletes his/her cookies, the settings associated with his/her consent are maintained | | |

Determination and description of the controls for the rights of access and to data portability

⁵ Where processing lawfulness is based on consent.

Where the processing benefits from an exemption from the right of access, as provided for in Articles 39 & 41 of the <u>[DP-Act]</u> and Articles 15 of the <u>[GDPR]</u>:

| Exemption from the right of access | Justification | Arrangements for responding to the data subjects |
|------------------------------------|---------------|---|
| | | |

Otherwise:

| Controls for the right of access | Internal data | External data | Justification |
|---|------------------|------------------|---------------|
| Possibility of accessing all of the user's personal data, via the common interfaces | | | |
| Possibility of securely consulting the traces of use associated with the user | | | |
| Possibility of downloading an archive of all the personal data associated with the user | | | |

Lastly, where the right to data portability applies to processing pursuant to Article 20 of the [GDPR]:

| Controls for the right to data portability | Internal data | External data | Justification |
|--|------------------|------------------|---------------|
| Possibility of retrieving, in an easily reusable format, personal data provided by the user, so as to transfer them to another service | | | |

Determination and description of the controls for the rights to rectification and erasure

Where the processing benefits from an exemption from the right to rectification and erasure, as provided for by Article 41 of the [DP-Act] and Article 17 of the [GDPR]:

| Exemption from the rights to rectification and erasure | Justification | Arrangements for responding to the data subjects |
|--|---------------|---|
| | | |

Otherwise:

| Controls for the rights to rectification and erasure | Internal data | External data | Justification |
|--|------------------|------------------|---------------|
| Possibility of rectifying personal data | | | |
| Possibility of erasing personal data | | | |
| Indication of the personal data that will nevertheless be stored (technical requirements, legal obligations, <i>etc</i> .) | | | |
| Implementing the right to be forgotten for minors | | | |
| Clear indications and simple steps for erasing data before scrapping the device | | | |
| Advice given about resetting the device before selling it | | | |
| Possibility of erasing the data in the event the device is stolen | | | |

Determination and description of the controls for the rights to restriction of processing and to object

Where the processing benefits from an exemption from the right to restriction and to object, as provided for by Article 38 of the [DP-Act] or Article 21 of the [GDPR]:

| Exemption from the rights to restriction and to object | Justification | Arrangements for responding to the data subjects |
|--|---------------|---|
| | | |

Otherwise:

| Controls for the rights to restriction and to object | Internal data | External data | Justification |
|---|------------------|------------------|---------------|
| Existence of "Privacy" settings | | | |
| Invitation to change the default settings | | | |
| "Privacy" settings accessible during registration | | | |
| "Privacy" settings accessible after registration | | | |
| Existence of a parental control system for children under 13 years of age | | | |
| Compliance in terms of tracking (cookies, advertising, <i>etc</i> .) | | | |
| Exclusion of children under 13 years of age from automated profiling | | | |
| Effective exclusion of processing the user's data in the event consent is withdrawn | | | |

Determination and description of the controls applicable to processors

| Processor's name | Purpose | Scope | Contract reference | Compliance with Art.28 ⁶ |
|------------------|---------|-------|-----------------------|--|
| | | | | |
| | | | | |
| | | | | |



⁶ A processing contract must be signed with each processor, setting out all of the aspects stipulated in Art. 28 of the [<u>GDPR</u>]: duration, scope, purpose, documented processing instructions, prior authorisation where a processor is engaged, provision of any documentation providing evidence of compliance with the [<u>GDPR</u>], prompt notification of any data breach, *etc.*

Determination and description of the controls on transfer of data outside the European Union

| Data sets and storage location | France | EU | Country recognized as providing adequate protection by the EU | Other country | Justification and supervision (standard contractual clauses, internal corporate regulations) |
|--------------------------------|--------|----|--|------------------|--|
| | | | | | |
| | | | | | |
| | | | | | |

Assessment of the controls

| Controls to protect the rights of data subjects | Acceptable/can be improved on? | Corrective controls |
|---|-----------------------------------|---------------------|
| Information for the data subjects (fair and transparent processing) | | |
| Obtaining consent | | |
| Exercising the rights of access and to data portability | | |
| Exercising the rights to rectification and erasure | | |
| Exercising the rights to restriction of processing and to object | | |
| Processors: identified and governed by a contract | | |
| Transfers: compliance with the obligations bearing on transfer of data outside the European Union | | |

3 Study of data security risks: templates

3.1 Assessment of security controls

Description and assessment of controls implemented for treating the risks related to data security

| Controls bearing specifically on the data being processed | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|---|--------------------------------------|------------------------|
| Encryption | [Describe here the means implemented for ensuring the confidentiality of data stored (in the database, in flat files, backups, etc.), as well as the procedure for managing encryption keys (creation, storage, change in the event of suspected cases of data compromise, etc.). Describe the encryption means employed for data flows (VPN, TLS, etc.) implemented in the processing.] | | |
| Anonymization | [Indicate here whether anonymization mechanisms are implemented, which ones and for what purpose.] | | |
| Data partitioning (in relation to the rest of the information system) | [Indicate here if processing partitioning is planned, and how this is carried out.] | | |
| Logical access control | [Indicate here whether the users' profiles are defined and attributed. Specify the authentication means implemented. Where applicable, specify the rules applicable to passwords (minimum length, required characters, validity duration, number of failed attempts before access to account is locked, etc.).] | | |

| Controls bearing specifically on the data being processed | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|--|--------------------------------------|------------------------|
| Traceability (logging) | [Indicate here whether events are logged and how long these traces are stored for.] | | |
| Integrity monitoring | [Indicate here whether mechanisms are implemented for integrity monitoring of stored data, which ones and for what purpose. Specify which integrity control mechanisms are implemented on data flows.] | | |
| Archiving | [Describe here the processes of archive management (delivery, storage, consultation, etc.) under your responsibility. Specify the archiving roles (offices of origin, transferring agencies, etc.) and the archiving policy. State if data may fall within the scope of public archives.] | | |
| Paper document security | [Where paper documents containing data are used during the processing, indicate here how they are printed, stored, destroyed and exchanged.] | | |

Description and assessment of general security controls

| General security controls regarding the system in which the processing is carried out | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|--|--------------------------------------|------------------------|
| Operating security | [Describe here how the software updates (operating systems, applications, etc.) and application of security corrective controls are carried out.] | | |
| Clamping down on malicious software | [State here whether an antivirus software is installed and updated at regular intervals on the workstations.] | | |
| Managing workstations | [<i>Describe here the controls implemented on workstations (automatic locking, firewall, etc.).</i>] | | |
| Website security | [Indicate here whether ANSSI's "recommendations for securing websites" have been implemented.] | | |
| Backups | [Indicate here how backups are managed. Clarify whether they are stored in a safe place.] | | |
| Maintenance | [Describe here how physical maintenance of hardware is managed, and state whether this is contracted out. Indicate whether the remote maintenance of apps is authorized, and according to what arrangements. Specify whether defective | | |
| | equipment is managed in a specific manner.] | | |
| Security of computer channels (networks) | [Indicate here the type of network on which the processing is carried out (isolated, private or Internet). | | |

| General security controls regarding the system in which the processing is carried out | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|--|--------------------------------------|------------------------|
| | Specify which firewall system, intrusion detection systems or other active or passive devices are in charge of ensuring network security.] | | |
| Monitoring | [Indicate here whether real-time monitoring of local network is implemented and with what means. Indicate whether monitoring of hardware and software configurations is carried out and by what means.] | | |
| Physical access control | [Indicate here how physical access control is carried out regarding the premises accommodating the processing (zoning, escorting of visitors, wearing of passes, locked doors and so on). Indicate whether there are warning procedures in place in the event of a break-in.] | | |
| Hardware security | [Indicate here the controls bearing on the physical security of servers and workstations belonging to customers (secure storage, security cables, confidentiality filters, secure erasure prior to scrapping, etc.).] | | |
| Avoiding sources of risk | [Indicate here whether the implantation area is subject to environmental disasters (flood zone, proximity to chemical industries, earthquake or volcanic zone, etc.). Specify if dangerous products are stored in the | | |

| General security controls regarding the system in which the processing is carried out | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|--|--------------------------------------|------------------------|
| | same area.] | | |
| Protecting against non-human sources of risks | [Describe here the means of fire prevention, detection and fighting. Where applicable, indicate the means of preventing water damage. Also specify the means of power supply monitoring and relief.] | | |

| Description and assessment of organizational controls (governance) | | | | | |
|---|---------------|---------------------|---------------------|----------|--------------|
| עבארוטנוטון מווע מאפאאווכווג טו טוצמווזגמנוטוומו גטווגוטוא וצטעכו ומווגכו | Description a | and accocement o | forganizational | controls | (govornanco) |
| | | מווע מאאבאאוובווג ט | 'i Uigailizatiullai | | guvernancer |

| Organizational controls (governance) | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|--|--------------------------------------|------------------------|
| Organization | [Indicate if the roles and responsibilities for data protection are defined. Specify whether a person is responsible for the enforcement of privacy laws and regulations. Specify whether there is a monitoring committee (or equivalent) responsible for the guidance and follow-up of actions concerning the protection of privacy.] | | |
| Policy (management of rules) | [Indicate whether there is an IT charter (or equivalent) on data protection and the correct use of IT resources.] | | |
| Risk management | [Indicate here whether the privacy risks posed by new treatments on data subjects are assessed, whether or not it is systematic and, if applicable, according to which method. Specify whether an organization-level mapping of privacy risks is established.] | | |
| Project management | [Indicate here whether device tests are performed on non-real/anonymous data.] | | |
| Management of incidents and data breaches | [Indicate here whether IT incidents are subject to a documented and tested management procedure.] | | |
| Personnel management | [Indicate here what awareness-raising controls are carried out with regard to a new recruit. Indicate what controls are | | |

| Organizational controls (governance) | Implementation or justification why not | Acceptable/can be improved on? | Corrective controls |
|---|---|--------------------------------------|------------------------|
| | <i>carried out when persons who have been accessing data leave their job.</i>] | | |
| Relations with third parties | [Indicate here, for processors requiring access to data, the security controls and arrangements carried out as regards such access.] | | |
| Supervision | [Indicate here whether the effectiveness and adequacy of privacy controls are monitored.] | | |

3.2 Risk assessment: potential privacy breaches

| Analysis and assessment of risks |
|----------------------------------|
|----------------------------------|

| Risk | Main risk sources | Main threats | Main potential impacts | Main controls reducing the severity and likelihood | Severity | Likelihood |
|--------------------------------|-------------------------|-----------------|------------------------------|--|----------|------------|
| Illegitimate access to data | | | | | | |
| Unwanted change of data | | | | | | |
| Disappearance of data | | | | | | |

Assessment of the risks

| Risks | Acceptable/can be improved on? | Corrective controls | Residual severity | Residual likelihood |
|--------------------------------|---|--|----------------------|------------------------|
| Illegitimate access to data | [The assessor must determine whether the existing or planned controls (already undertaken) sufficiently reduce this risk for it to be deemed acceptable.] | [Where applicable, he shall indicate here any additional controls that would prove necessary.] | | |
| Unwanted change of data | [The assessor must determine whether the existing or planned controls (already undertaken) sufficiently reduce this risk for it to be deemed acceptable.] | [Where applicable, he shall indicate here any additional controls that would prove necessary.] | | |
| Disappearance of data | [The assessor must determine whether the existing or planned controls (already undertaken) sufficiently reduce this risk for it to be deemed acceptable.] | [Where applicable, he shall indicate here any additional controls that would prove necessary.] | | |

4 Validation of the PIA: templates

4.1 Preparation of the material required for validation

Elaboration of the synthesis regarding compliance with [GDPR] of the controls selected to ensure compliance with the fundamental principles

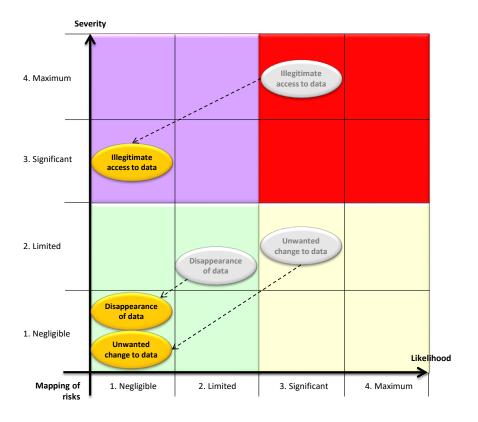
| <u>Caption</u> | | | | |
|----------------|----------------|----------------|------------------------------|------------------------------|
| Symbol : | ••• | •00 | $\bigcirc \bigcirc \bigcirc$ | $\bigcirc \bigcirc \bigcirc$ |
| Meaning : | Non applicable | Unsatisfactory | Planned improvement | Acceptable |

| Controls selected to ensure compliance with the fundamental principles | Assessment | | | |
|---|------------|--|--|--|
| Controls guaranteeing the proportionality and necessity of the processing | | | | |
| Purpose(s): specified, explicit and legitimate | 000 | | | |
| Basis: lawfulness of processing, prohibition of misuse | 000 | | | |
| Data minimization: adequate, relevant and limited | 000 | | | |
| Quality of data: accurate and kept up-to-date | 000 | | | |
| Storage durations: limited | 000 | | | |
| Controls to protect the personal rights of data subjects | | | | |
| Information for the data subjects (fair and transparent processing) | 000 | | | |
| Obtaining consent | 000 | | | |
| Exercising the right of access and right to data portability | 000 | | | |
| Exercising the rights to rectification and erasure | 000 | | | |
| Exercising the right to restriction of processing and right to object | 000 | | | |
| Processors: identified and governed by a contract | 000 | | | |
| Transfers: compliance with the obligations bearing on transfer of data outside the European Union | 000 | | | |

Elaboration of the synthesis regarding compliance with good security practices of controls implemented for treating the risks related to data security

| Controls implemented for treating the risks related to data security | Assessment | | | |
|---|------------|--|--|--|
| Controls bearing specifically on the data being processed | • | | | |
| Encryption | 000 | | | |
| Anonymization | | | | |
| Data partitioning (in relation to the rest of the information system) | 000 | | | |
| Logical access control | 000 | | | |
| Traceability (logging) | 000 | | | |
| Integrity monitoring | 000 | | | |
| Archiving | 000 | | | |
| Paper document security | 000 | | | |
| General security controls regarding the system in which the processing is carried out | | | | |
| Operating security | 000 | | | |
| Clamping down on malicious software | 000 | | | |
| Managing workstations | 000 | | | |
| Website security | 000 | | | |
| Backups | 000 | | | |
| Maintenance | 000 | | | |
| Security of computer channels (networks) | 000 | | | |
| Monitoring | 000 | | | |
| Physical access control | 000 | | | |
| Hardware security | 000 | | | |
| Avoiding sources of risk | 000 | | | |
| Protecting against non-human sources of risks | 000 | | | |
| Organizational controls (governance) | | | | |
| Organization | 000 | | | |
| Policy (management of rules) | 000 | | | |
| Risk management | 000 | | | |
| Project management | 000 | | | |
| Management of incidents and data breaches | 000 | | | |
| Personnel management | 000 | | | |
| Relations with third parties | 000 | | | |
| Supervision | 000 | | | |

Mapping of risks related to data security



Elaboration of action plan

| Additional controls requested | Manager | Frequency | Difficulty | Cost | Progress |
|-------------------------------|---------|-----------|------------|------|----------|
| | | | | | |
| | | | | | |

Documentation of the advice of the person in charge of "Data Protection" aspects⁷

On dd/mm/yyyy, the Data Protection Officer of the company X issued the following opinion concerning the compliance of the processing and PIA study carried out:

[Signature]

Documentation of the view of data subjects or their representatives⁸

The data subjects [were/were not] consulted [and expressed the following view on the compliance of the processing in light of the study performed]:

Justification of the data controller's decision:

⁷ See Article 35 (2) of the [GDPR]. ⁸ See Article 35 (9) of the [GDPR].

Please note: these templates may have to be adapted, and should be used as a complement to the guide "PIA, methodology".

4.2 Formal validation of the PIA

Documentation of the validation

On dd/mm/yyyy, the Managing Director of the company X validates the PIA for the processing of the connected toy, in light of the study carried out, in his capacity as data controller.

The purposes of the processing are to enable the child to be interactive, through the possibility of dialogue with the toy (questions/answers in natural language by voice recognition), enable the child to communicate online (send voice messages, texts and photos) with his/her friends and/or parents and feed information back to the parents (surveillance device).

This is because the controls planned for complying with the fundamental principles underpinning privacy protection and for addressing the risks to the privacy of data subjects have been deemed acceptable in light of these stakes. The implementation of additional controls will nevertheless have to be demonstrated, as will continuous improvement of the PIA.

[Signature]