

YOUR DATA, YOUR RIGHTS

나의 정보, 나의 권리

What is personal data?

Have you seen my new jacket? It's been completely personalized. Isn't it great?

Why are you exposing this information to everyone? All this information is your personal data! It seems that you are not aware of that, let's discuss about your rights!!

When a website or an app asks for your personal data, they should tell you, with words you can understand, what they intend to do with your personal data and what your rights are.

Please find in there my personal data!

In return, I will let you know what your rights on your personal data are.

You can ask what personal data are kept about you, and what they do with it. It is called the **'Right of Access'**.

Welcome Mr. Kim Ji-Won

Can you tell me what you know about me?

When your data is incorrect, you can ask the service provider to correct it. It is called the **'Right to rectification'**.

Some of my data are outdated or incorrect, I should ask to fix them.

You can ask organizations to stop using your personal data, as soon as you no longer want it. It is called the **'Right to object'**.

Stop using my personal data! I don't want to receive so many advertising emails!

Whenever you want, you can ask service providers to erase your personal data, if you stop using their services. It is called the **'Right to erasure'**.

[System] Your data is being deleted.

Wow, then I will be able to erase the data I don't want to leave or my cringe past!

You can move your data from one service provider to another one, without any opposition from the first service provider. It's called the **'Right to data portability'**.

Oh, I like this app more. I will move my account and my data to this app.

Now, you can exercise your rights contacting directly the organizations or an authority. When it is not easy, you can do this with the help of your parents or other adults you can trust.

I will help you with your rights! Come with me.

I should do that. After all, protecting my personal data is my right!

This poster co-produced by South Korea and France explains the rights you have over your personal data. They are exercised under the conditions defined by the laws of each country.

